



ANNUAL REPORT

APRIL 2023 - MARCH 2024



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Our Mission

The organization's mission is to fight antimicrobial resistance by promoting rational use of antimicrobials, conducting research on antimicrobial resistance, promoting behavioral change, reducing the incidence of infection, and facilitating the dissemination of knowledge of antimicrobial resistance.

Our Vision

To be a leader in fighting antimicrobial resistance in Africa and contribute to the global solutions to this public health threat

Our core values

- Highest Professional Standards
 - Integrity
 - Empowerment
 - Excellence
 - Community Participation
 - Good Stewardship
-

LETTER FROM THE BOARD CHAIR

As the Chair of the Board for the RBA Initiative, it is a privilege for me to extend my warmest greetings to you. I am pleased to share with you our Annual Report for the RBA Initiative, detailing our endeavors and accomplishments over the past year in tackling Antimicrobial Resistance (AMR).

The report underscores the commitment of the RBA Initiative to addressing the pressing issue of AMR. Our efforts would not have been possible without the unwavering support of our esteemed partners, funders, and supporters like you. Your dedication has played a key role in advancing our mission; we are profoundly grateful for that.

I would like to take this opportunity to express my sincere appreciation to each and every one of you for your invaluable contributions. Together, we have made significant strides in combating AMR, and your continued support is essential as we navigate the challenges ahead. As we prepare for the upcoming UN High-Level Meeting on AMR, it is imperative that we amplify our efforts and reaffirm our commitment to this global cause. This meeting presents a unique opportunity to advocate for effective policies and strategies to address AMR comprehensively.

I would also like to commend the outstanding work of the RBA Initiative operations team. Their dedication and diligence have driven our organization forward, and they deserve our heartfelt appreciation.

Once again, thank you for your unwavering support and commitment to the RBA Initiative. Together, we can make a meaningful difference in the fight against AMR.

We take great pleasure in sharing this report with you.



**Dr. Eva
Ombaka**

RBA Initiative -
Board Chairperson

EXPANSION TO RURAL AREAS- SCALING UP THE ROLL BACK AMR SCHOOL CLUBS PROJECT.



Photos above show inception phase of the project.

The inception phase of the project

A co-initiation and co-design inception workshop held at the district hospital conference venue in Bahi district, Dodoma on the 16th of June 2023 to mark the official launch of the project

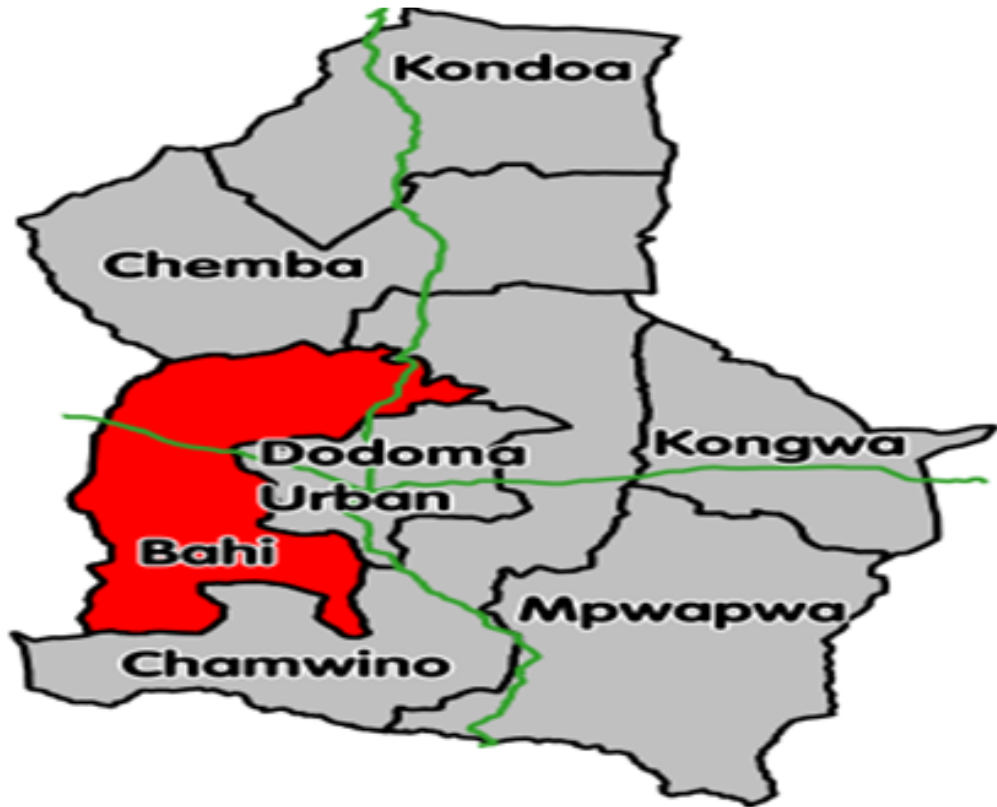
Through its AMR school clubs project, the RBA Initiative aims to promote positive behavioral change and an increase in understanding and awareness of antimicrobial resistance from a young age and empower club members as community changemakers. The main goal is to educate students who are potential antimicrobial users, have connections with families and communities, and are themselves future parents and leaders, about the importance of antimicrobials and AMR in human, animal, and plant life. This is accomplished through RBA Initiative AMR school clubs in the Dodoma region, where we facilitate and disseminate antimicrobial resistance knowledge and education to AMR club members.



Photo-Some of the RBA Initiative AMR School Club Members

Through the support from the Swiss Agency for Development and Cooperation we were able to extend our AMR School clubs project in Bahi district.

The RBA Initiative's AMR School Clubs project was expanded to one district of Dodoma region namely Bahi. Bahi district is bordered to the north by Chemba District, to the east by Dodoma District and Chamwino District, and to the west by Singida region. This project awareness creation activities in the Bahi district are shown below:



Source: Open Street Map, Map box and Maxar.

The inception meeting participants included a DC representative, DED representative, DMO, DPharm, DVO, District Education Officers for both Primary and Secondary levels, and a District Communication Officer. A similar approach of conducting the district level inception workshop was used where the head of schools, assistant head of schools, and club guardians participated.





The photos above show the multidisciplinary participants at the district inception meeting. Their participation ensured a rich exchange of inputs and joint ownership of the project

The project was compared to a **“lifesaving jacket”** as communities continue to battle with the effects of AMR and most importantly children have no say over their access and use of medicine.

The school teachers emphasized the need for schools within the district to work together and in a smart way to succeed in helping schoolchildren and the communities at large overcome ignorance about AMR and promote the rational use of medicines. AMR workshops were conducted for all school teachers from the participating schools. The intention was to engage them in learning about AMR so they can teach the students, thus ensuring the sustainability of the project in the respective schools.



Photos above show AMR workshop sessions with school teachers

Before recruiting and selecting members for the AMR club, the RBAI team conducted AMR advocacy to all students in the school. This was to ensure that basic AMR knowledge reached all students. It also served as a gate-opening activity for building interest in students to join the AMR club once established in their respective schools.



Photos above show AMR awareness to school children and recruitment of the RBAI AMR club members

During the AMR training sessions for the club members, various instructional methods were utilized to engage the children effectively



Photos above show schoolchildren having classroom training about AMR facilitated by the RBA Initiative's staff

To make the sessions more interactive, games such as AMR puzzle and simulation of real-life scenarios were conducted. This allowed the children to actively participate and understand how their actions could contribute to the development of antimicrobial resistance. After the simulations, open-ended questions were raised to encourage critical thinking and discussion among the children, promoting a deeper understanding of the topic.



Photos above show school children playing AMR Puzzle and AMR Card reading games as part of instilling a long-lasting memory of AMR knowledge

The AMR clubs in Bahi district provided an opportunity for 200 school children, represented by 50 club members from 4 different schools, to learn about the importance of antimicrobial resistance. Through engaging instructional methods such as PowerPoint presentations, vivid examples, games, simulations of scenarios and open-ended questions, the children were able to grasp the significance of responsible antibiotic use and its long-term implications. The involvement of club guardians helped to further reinforce the training, ensuring that the children received accurate information and guidance.

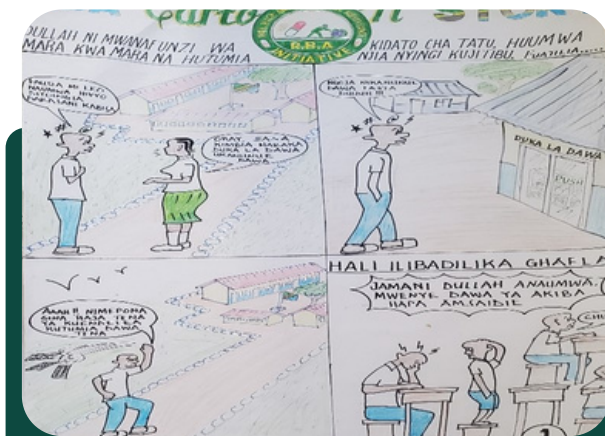
Integration of Arts and Crafts

Incorporating arts and crafts sessions into the AMR club activities proved to be a successful approach by the RBA Initiative in enhancing learning and message delivery. These sessions brought a different flavor to the club members, making the AMR messages easily remembered and well delivered.

The arts and crafts sessions provided a hands-on and creative approach to reinforce the knowledge gained during the formal classroom training. By engaging in activities such as creating posters, designing AMR awareness stories, poems, and dramas, and making visual representations such as drawings, club members expressed their understanding and conveyed the importance of responsible antimicrobials use in a visually appealing manner.

These sessions not only allowed club members/schoolchildren to showcase their artistic skills but also encouraged active participation and collaboration among the members. By working together, they learned from each other's ideas and perspectives, fostering a sense of teamwork and friendship within the club.

The use of arts and crafts also helped in making the messages memorable and impactful. The visual representations served as effective reminders of the key concepts of AMR.



What our AMR Club Members reflect



Claud Joseph from Kigwe secondary says
"I can influence my family and fellow students on positive health seeking behaviors, such as to go to the hospital before taking medicines ensuring we use medicines responsibly for a healthier future."



Tito Jonatan from Kigwe secondary says
"I am grateful for the AMR education I received. It's not just about me; it's about helping my family too. We're all excited to adopt healthier practices and be more responsible with medicines."



Rose Elia Michael from Mpamantwa reflects
"Learning about AMR has made me so happy! I now understand how important it is to use medicines wisely. I can't wait to share this knowledge with my family and make a positive change in our health habits."

Salome John from Bahi A secondary says
"I feel empowered after learning about AMR. For instance, not sharing medicines with friends and not throwing medicines to the environment from knowing that my family and I need to change our health behaviors."

Improving water, sanitation and hygiene Infrastructures

Construction of 4 handwashing stations and installing 4 water tanks



As a practical support of the commitment to promoting hygiene practices and combating AMR, the project successfully constructed four handwashing stations and installed four water tanks in all 4 secondary schools where the RBA Initiative's AMR School clubs were established. Recognizing the fundamental role of handwashing in preventing the spread of infections and reducing the need for antimicrobial use, these practical interventions were designed to be cost-effective and easily replicable, ensuring sustainability beyond the project's lifespan. The handwashing stations were strategically placed to serve as accessible hubs for maintaining proper hand hygiene within the school premises. The installation of water tanks complemented the handwashing stations, addressing the critical need for a reliable water supply. This not only facilitated consistent handwashing practices but also contributed to improved overall sanitation within the schools. The decision to gift these facilities to the club members, who demonstrated active participation and dedication, reinforced the notion of ownership and responsibility. By entrusting these essential resources to the clubs, the project aimed to instill in the students, the continued importance of hand hygiene in the ongoing fight against AMR.



Photos above show school children enjoying washing their hands in their newly installed station

The provision of handwashing stations and water tanks serves as a concrete investment in the health and well-being of the school communities involved. Beyond the immediate impact on AMR prevention, these installations lay the foundation for a culture of hygiene and responsibility, fostering long-term behavioral changes and contributing to the broader efforts in creating resilient and health-conscious communities.

“Teachers and students use the installed handwashing station effectively and as intended so as to combat not only AMR but also other infectious diseases in our surrounding community.”

Miss Sarah John, the District Administrative Secretary from the DC’s Office, made the statements above during the handover of the handwashing station in one of the four schools.

ENGAGING JOURNALISTS TO RAISE AMR AWARENESS AND POTENTIAL SOLUTIONS TO THE COMMUNITIES

AMR Workshop with the Journalists



An AMR workshop was organized for 30 journalists representing various media platforms, including television, radio, and newspapers. The primary objective of the workshop was to equip journalists with knowledge of policies and guidelines for addressing AMR. This included understanding the role of the healthcare system, governmental regulations, and international efforts in combating AMR. Additionally, the workshop aimed to familiarize journalists with the factors fueling the problem of AMR, both from the demand and supply side, such as over prescription of antimicrobials and misuse of antimicrobials in agriculture.



The workshop provided journalists with a comprehensive understanding of AMR as a global threat. It also aimed at bridging the gap between scientific knowledge and media representation of AMR. Through interactive sessions, expert presentations, and case studies, the journalists gained insights into the complexity of AMR and its potential consequences on public health. Emphasis was placed on the importance of accurate reporting and responsible journalism when highlighting such critical issues. The workshop aimed to equip journalists with the right information to report on AMR in a manner that ensures correct information is disseminated and raises awareness among the general public.



Photos above show RBA Initiative's facilitators engaging with the participants (journalists) during the training and question-and-answer sessions

The trained journalists are now better equipped to analyze and communicate the multifaceted aspects of AMR; ensuring accurate reporting that educates and engages the public. It is hoped that the workshop's participants will contribute to raising awareness and mobilizing efforts to address this global health challenge through responsible journalism.



Photos above show Evamary Ludovick, Assistant AMR Focal Point from Ministry of Health (Left) and Regina Richard, AMR Focal Point from PORALC (Right) officiating the journalists' AMR workshop

WORLD ANTIMICROBIAL AWARENESS WEEK (WAAW) - 2023

The World AMR Awareness Week (WAAW), held every year, aims to raise awareness of global antimicrobial resistance and encourage best practices among the general public, health workers, and policymakers to prevent the emergence and spread of drug-resistant infections.

AMR Change makers Walk and Exhibitions



Photos above show change makers disseminating AMR messages and fliers to the community

The AMR Change Makers (roll back AMR Club members) walk was conducted in two districts of the Dodoma region, specifically in Bahi and Dodoma town during World AMR Awareness Week. The event was organized to raise awareness about AMR and bring attention to its growing concern. The walk saw the participation of 100 students who represented the AMR club members.



Photos above show change-makers and other participants together with the government pharmacist and multi-award artist during WAAW.

The walk was a symbolic gesture to signify the united effort in combating AMR. The school students walked together, carrying banners advocating for responsible antimicrobial use. It was heartening to witness their enthusiasm and commitment to spreading the messages of AMR prevention.



Photos above show school children together with other participants (Bahi's Councilor, Government's Chief Pharmacist Red Cross Team, Artist Ben Pol, School teachers, Regional Pharmacist and RBA Initiative team) during the walk-in different streets of Dodoma town

During this activity the school children distributed 2500 AMR flyers to the community members in strategic areas such as markets and bus stations

Following the walk, an AMR exhibition was held in Dodoma town at African Dream Hotel. The event was graced by various dignitaries, including the Chief Government Pharmacist of Tanzania, government officials and local leaders of Bahi district. The exhibition showcased informative displays, interactive activities, and educational materials related to AMR designed by the school children. The attendees had the opportunity to learn about the drivers of AMR, its impact on public health, and the importance of collective action to address this issue.



Photos above show AMR illustrations prepared and explained by schoolchildren to the participants who attended the event.

The presence of esteemed guests and government officials at the exhibition highlighted the significance placed on AMR by the government. Additionally, the AMR Change Makers walk and exhibitions played a crucial role in creating awareness and mobilizing the community. By actively involving students, government officials, and local leaders, the event successfully contributed to laying the foundation for sustained efforts in combating antimicrobial resistance in the region.



The photos above show Ben Pol (left) greeting the audience after being introduced as the WAAW RBA Initiative goodwill ambassador.

During this event, the AMR essay competition was launched exclusively for the members of the AMR clubs. The competition aimed to encourage club members to dive deeper into the topic of antimicrobial resistance and express their thoughts through their writing. The competition officially started on the 11th of October and had a submission deadline set for the 31st of November. The response to the essay competition was overwhelming; with a total of 55 essays being collected by the RBA Initiative team from the respective schools. The essays showcased immense talent and dedication from the school children, making the selection process a challenging task. Each essay was thoroughly reviewed internally by the organizing team to shortlist the most outstanding entries.



During the AMR exhibitions event at the venue, it was an opportunity to introduce the multi-award winning artist Ben Pol as a goodwill ambassador of RBA Initiative in pushing AMR agenda to a large audience due to his influence in the community. Ben Pol was also responsible to launch the AMR essay competition that was hosted by the RBA Initiative and create AMR messages in a simple and understandable way to the community and school children as well as social media channels.

Working together with an influential artist who is a role model to the school children as well as entire community was crucial in rising AMR awareness and promoting behavioral change among club members and the entire community. We leveraged lesson from other health challenges, such as NCDs and Malaria where role model have played a crucial role

Lastly, the AMR essay competition created an opportunity for participants to engage deeply with the issues of AMR and contributed to fostering a sense of ownership and responsibility among the AMR club members in combating this global challenge.

RBAI's incredible work in our community deserves applause! Bringing school children and stakeholders together to combat AMR is a testament to their commitment to a healthier future for us all.

the Multi Award winning artist Ben Pol

As the Chief Pharmacist, I appreciate RBAI's outstanding work in curbing AMR. Training school children demonstrate their commitment to fostering awareness and collaboration, crucial elements in the battle against antibiotic resistance.

Daudi Msasi

Utilizing public transport to contain AMR- “DALADALA” (Buses) Campaign



To curb the spread of AMR, it is crucial to create awareness, educate people about the issue, and promote behavior change. One potential approach to disseminate information and reach a wide audience is to utilize public transport (buses) as a means of advocacy.

The RBA-Initiative trained 30 bus “daladala” drivers and conductors before engaging in AMR dialogue with the passengers in the buses. The training covered the general concept so that the drivers could understand it and then be able to disseminate the messages. The drivers were the promoters who heard the AMR messages, distributed AMR flyers during the campaign period, and sensitized the community on AMR.



Photos above show Project facilitators from the RBA Initiative facilitating a session on the general concept on AMR to “daladala” drivers and conductors



Photos above: Project facilitators and bus drivers posting AMR poster with key AMR messages in Kiswahili language behind their buses.

AMR Dialogue

Additionally, the application of interactive methodology was unique to this campaign. The RBA Initiative organized an AMR Dialogue in Manyoni and Dodoma town, adopting a participatory approach to engage citizens/passengers. The objective was to provide the community members with knowledge about antimicrobial resistance (AMR) encourage them to be responsible in the use of antibiotics and also stimulate AMR discussions within their communities.



The photos above RBA Initiative project facilitators engaging with passengers in AMR dialogue while commuting in different parts of Dodoma wards.

The AMR Dialogue sessions incorporated interactive discussions and visual presentations to foster active engagement and learning. The sessions covered a wide range of topics related to AMR, including the causes and consequences of misuse and overuse of antibiotics, the importance of proper prescription and adherence to treatment and the role of individuals in combating AMR.

Passengers who attended the dialogue sessions were encouraged to share their experiences, ask questions and voice their concerns related to AMR. This participatory approach ensured that the dialogue was inclusive and allowed for a diversity of perspectives to be heard. By actively involving passengers, the RBA Initiative aimed to create a sense of ownership and responsibility towards the issue of AMR within the community.



The photos above show passengers interacting with the RBA facilitator

Furthermore, the passengers shared their experiences regarding AMR, discussed myths and misconceptions, and offered suggestions for responsible actions to combat AMR.

AMR ADVOCACY

AMR workshop with the RHMT

The RBA Initiative team had an opportunity to interact with the Regional Health Management Team RHMT with AMR knowledge and share the organizations' AMR interventions with them. This allowed for a broader sharing of the AMR intervention's progress and impact of the RBA Initiative in the region and it was a part of disseminating of the RBA Initiative's AMR interventions. The involvement of the RHMT signified the recognition and support of the government authorities for the organization's efforts in engaging youth in curbing AMR.



Photos above show RBA Initiative's staff sharing the progress of the AMR interventions with the RHMT Team

Continuing to Engage Policymakers on AMR: Meeting with Godwin Gondwe, Bahi District Commissioner

A crucial aspect of the meeting was AMR advocacy. Engaging influential people like Godwin Gondwe who is not only a district commissioner but also a prominent figure in Tanzania due to his previous role as a notable TV Personality on one of the nation's majority TV stations was vital

A visit to the District Commissioner's office was conducted to present the progress of the AMR school clubs project and discuss strategies for further AMR engagement and sustainability with the community members. During the meeting, the organization shared the achievements and impact of the project, highlighting the active participation and readiness of students, teachers, and community members in promoting responsible antimicrobial use and raising awareness about AMR. The District Commissioner was impressed and expressed support for continuation.



Photos above show RBA Initiative's facilitators sharing the project progress with Hon. Godwin Gondwe (Bahi's district commissioner) and Sarah John (District Administrative Secretary).

Overall, the meeting with the District Commissioner proved to be a valuable opportunity to share the progress of the AMR school clubs project and advocate for its sustainability. The commitment and support expressed by the District Commissioner provide encouragement and pave the way for further collaboration and effective strategies to combat AMR at the local level.

I am truly impressed with the impactful steps RBA Initiative is making in empowering children to combat AMR. Their commitment to education is instrumental in shaping a resilient community in Bahi District.

As the Bahi District commissioner, I commend RBAI for their dedicated efforts in empowering children against AMR. Their work is a beam of hope, fostering a healthier and more informed generation in our community.

Godwin Gondwe

Training local influencers and Religious leaders in the community

The Bahi district's local influencers were also trained about AMR through realizing that everyone in the community might be impacted by AMR. RBA Initiative realized that it was crucial to involve the local community influencers in order to encourage changes in behavior related to AMR and this could potentially help the trained school students when they deliver the messages back home can be understood and listened to. An estimated total of 50 local influencers were trained about AMR in different wards where AMR school clubs were established. This included Priests, Imams, Village elders, Ward councilors, Village government leaders and Extension officers who will help spread awareness about AMR throughout the community. These individuals have a significant influence on their community. During the training also 700 AMR flyers were distributed to the local influencers so that they can use them to educate other people in their respective communities.



Photos above show engagement with the local influencers in the community

RBA Initiative engaged members of the ward development committee in a discussion about antimicrobial resistance. Training included different ward officers from various sectors such as education, veterinarian, agriculture, and representatives from people with special needs.



Photos above show engagement with the local ward development committee

Following the open remark of the ward councilor. Session was chaired by RBA team by empowering the committee with general knowledge regards to AMR. Committee members were happy with the training, and it's important that the whole community must be empower by the training. And they agree to become the AMR ambassador. participant were told by Livestock officer that the issue of AMR it's a challenge that he faces when treating sick animals due to fact that people medicate their animals without prescriptions.



Photos above show ward development committee members engaging during the session

AMR sensitization at the Antenatal Clinic

The antenatal clinic visit emerged as a crucial platform for sensitizing pregnant and postpartum mothers on AMR and fostering positive behavioral changes in the rational use of antimicrobials for themselves and their children. Recognizing the significant role mothers play in the health of their families, the visit at the clinic aimed to empower them with knowledge on the AMR and the importance of responsible medication practices during pregnancy and infancy.

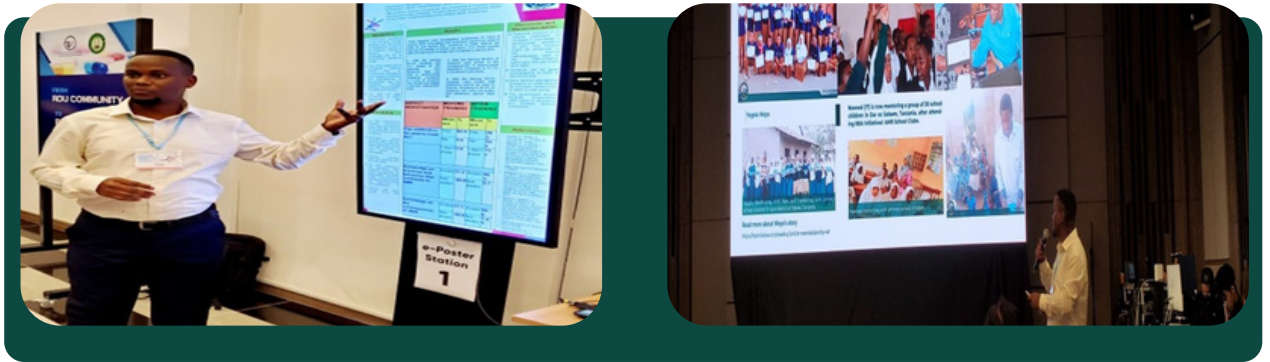
The desired outcome of these antenatal clinic sessions was the informed community and proactive mothers who would contribute to the prevention of AMR.



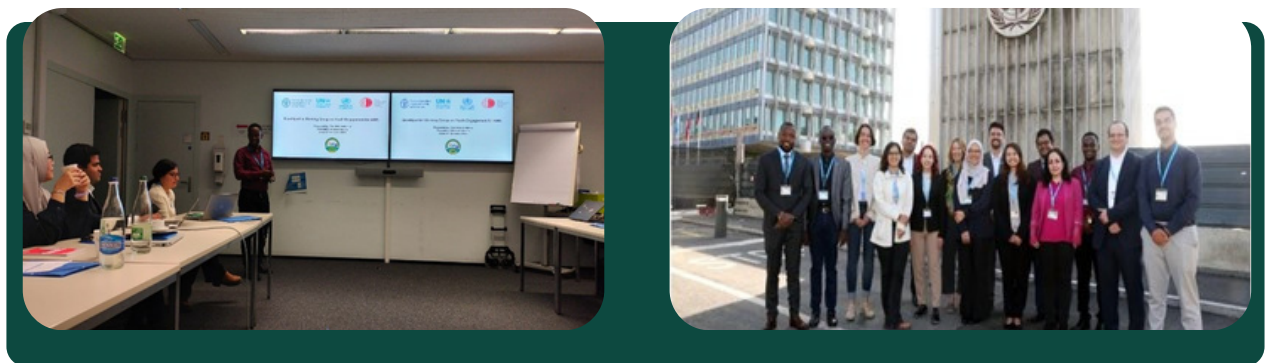
Photos above show an AMR session during the antenatal clinic facilitated by the RBA Initiative

Consolidating efforts with International stakeholders, sharing our best practices in containing AMR

The success of the Roll Back AMR School Clubs project has gained global recognition, as an inspiring example of creative community-focused support of AMR. In Thailand, the RBA Initiative had the opportunity to showcase its approach to community engagement and impact. The event provided a platform for knowledge sharing, highlighting the best practices and lessons learned from the AMR School Clubs project.



Photos above show the RBA Initiative's Project Lead sharing about AMR School clubs project to the stakeholders at International Society to Improve Use of Medicines (ISIUM) in Chiang-Mai, Thailand



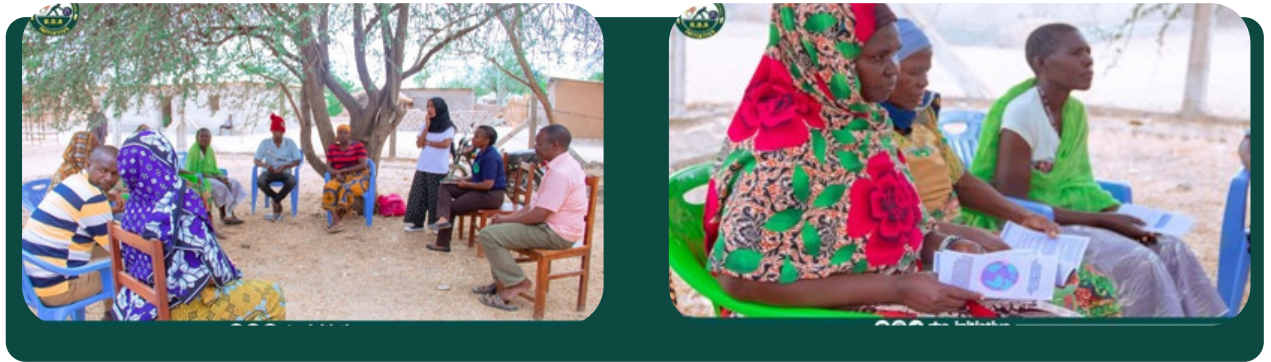
The left photo shows RBA Initiative's project lead sharing our AMR interventions at WHO HQ in Geneva.

The right photo shows members of the First Quadripartite (WHO, FAO, WOAH & UNEP) Youth Working Group on AMR, which includes representatives from various selected organizations and institutions, including the RBA Initiative well represented by Michael Mosha, Project Lead.

Engaging parents in containing AMR.

Understanding that students are not in a position to make their own decisions when it comes to sickness, the RBA Initiative held AMR workshops with parents. The workshop brings together the parents of AMR school club members to gain knowledge about AMR as a whole and to be aware of what their children are learning in AMR school clubs.

The training was in interactive mode; during the AMR training, RBA initiative facilitators engaged the parents in the AMR discussion. The goal was to empower the parents with AMR knowledge and promote positive behaviors regarding antimicrobial use and resistance



The photos above show parents during the AMR workshops.

Webinars

RBA Initiative held a webinar series to discuss different antimicrobial resistance concepts, including the general knowledge of AMR, which helped raise awareness about the growing threat of antibiotic resistance. The webinar also covered topics such as One Health and AMR, moral responsibilities and antimicrobial use, AMR stewardship, and importance of the proper antibiotic use in both human and animal health. These discussions highlighted the interconnectedness of human, animal, and environmental health in the face of antimicrobial resistance.

RBA Initiative invites to

ANTIMICROBIAL RESISTANCE WEBINAR

TERESA F. GARCÍA
Moderator
RBA Initiative

MICHAEL MOSHA
Project Lead
RBA Initiative

MIRKO ANCILOTTI
Postdoc researcher
Uppsala University, Sweden

DIRIBA MOSSISA
Technical Officer - AMR Division
WHO, Switzerland

KHADIJA OMAR
Epidemiologist and AMR specialist
ZALIRI, Zanzibar-Tanzania

TOPICS AND DISCUSSION

- Understanding AMR
- One Health & AMR
- Moral responsibility & Antibiotic use
- AMR Stewardship and Awareness

21 April 2023
Start: 5pm CET / 7pm EAT
Via Zoom

SCAN ME

Photo above shows webinar poster

The other webinar covered various topics, including diagnostics, vaccines and vaccinations, and policy for containing AMR. These discussions emphasized the importance of collaboration between different sectors to combat antibiotic resistance effectively. Overall, both webinar series provided valuable insights and strategies for addressing this global health challenge.

RBA Initiative invites to

ANTIMICROBIAL RESISTANCE WEBINAR

21st Sep 2023
7:00pm EAT

zoom

TOPICS AND DISCUSSION

- Immunization and Vaccination
- Diagnostic Stewardship
- Policies in containing AMR

CATARINA SANTOS CARVALHO
Program Assistant
RBA Initiative
MODERATOR

OLIVA MINJA
Assistant Project Coordinator
RBA Initiative
ASSISTANT MODERATOR

NIYADA KIATYING-ANGSULEE
Chair of Health and Development Foundation
THAILAND.
SPEAKER

JON TYRRELL
Lecturer in Biomedical Microbiology & Clinical Microbiology
Swansea University
UNITED KINGDOM.
SPEAKER

NYAMBURA MOREMI
Head of Research Department at National Public Health Laboratory
TANZANIA
SPEAKER

Registration Via QR Code or
bit.ly/rbatz

    [rba_initiative](https://www.facebook.com/rba_initiative)

Photo above shows September's Webinar poster

Participants in this webinar series gained a deeper understanding of the complexities of antibiotic resistance and the urgent need for coordinated efforts to address it. By bringing together experts from across disciplines, attendees were able to exchange ideas and best practices for combating AMR. The webinars served as a platform for sharing knowledge and fostering partnerships that will be crucial in the ongoing fight against antibiotic resistance. The success of these events underscores the importance of continued education and collaboration in the fight against antimicrobial resistance.

Trained Change makers (school children) reaching out to their peers

The knowledge gained by the 200 trained school children who were members of the new AMR clubs created a ripple effect, influencing their peers, families, and community members. By fostering a generation of informed and proactive individuals, the project has contributed to building a sustainable network of AMR advocates, effectively addressing the critical issue of AMR at the grassroots level.

Additionally, roll back AMR club members were able to reach their peers at the primary level through the outreach programs co-designed together with the teachers and students. A total of 696 primary school students and 30 primary school teachers were reached by the trained 200 club members.



Photos above shows trained club members training their peers at the primary

RBA INITIATIVE'S OFFICE LIT IN BLUE TO MARK THE END OF WAAW 2023

The blue lighting of the RBA Initiative office on November 24th effectively captured attention and symbolized the collective commitment towards combatting antimicrobial resistance. It served as a reminder to the public and stakeholders alike that responsible actions are necessary to preserve the effectiveness of antimicrobials for future generations, ultimately promoting better health outcomes globally.



Photo above shows: RBA Initiative office light up In blue on 24th November 2023 to mark the end of the WAAW

OUTCOME SUMMARY AS OF MARCH 2024

GROUP	NUMBER OF PEOPLE REACHED
> Community members	4,240
> New trained RBAI AMR Club members (Community changemakers)	346
> New RBA Initiative AMR School Clubs established	4
> Secondary and Primary school children (Beyond new AMR Club members)	2,881
> School teachers	107
> Media outlets Journalists	30
> Policy makers	50
> Local and religious leaders	64
> Public transport drivers, i. e full (30) and partial trained (60) bus drivers on AMR	90
> Estimated number of people reached via media i. e TVs, Radios, Social Media handles, webinars, Newspapers	>1,500,000
> Installed handwashing washing stations with water tanks	4

In the previous year, we have accomplished a lot in our endeavors to mitigate AMR. I'm delighted to witness numerous stakeholders globally taking pivotal steps to tackle AMR. This year holds even greater significance as we approach the upcoming UN High-Level Meeting on AMR. I thank all our partners and appeal for further support to bolster the RBA Initiative, ensuring continued efforts in addressing AMR through new and established interventions.



Erick Venant

RBA Initiative -
Founder

I would like to extend my heartfelt gratitude to everyone involved in our project, from the dedicated participants to our esteemed partners and the Tanzanian government. Your unwavering support and collaboration have been instrumental in the success of our initiative. It brings me immense joy to witness the increased youth engagement in Tanzania and globally towards combating Antimicrobial Resistance (AMR). Your commitment to this cause is truly inspiring, and together, we are making a meaningful difference in addressing this critical issue.



Michael Mocha


RBA Initiative -
Project Lead &


Member-Quadripartite
Working Group on Youth
Engagement for AMR


FINANCIALS


[Click to view our financial report](#)

THANK YOU

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